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Thinking about the destiny of a country and projecting its infinite possibilities. Autor: Juventud Rebelde Publicado: 23/10/2017 | 03:20 pm

Russia: The Strategy to Prevail

Thinking about the destiny of a country and planning its infinite possibilities, implies to consciously assume the people's culture resizing its potentialities

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Symbols are one of the most powerful heritages that shape the subjectivity of peoples, because they structure the meaning of life, models of happiness and expectations, and establish the essential bases on which the soul of any nation is erected.

Thinking about the destiny of a country and nourishing its infinite possibilities implies the conscious assumption and reproduction of those components that are an essential part of the culture of its women and men.

This thesis is dominated by those whose intention is to be the owners of the world, who devise means to forget the past and to make ahistorical re-readings of contemporary processes ..., that is why war machines not only come under the seal of conventional prototypes, but can be operate from laboratories of thought ready to dismantle the essences of a country.

This is not new, it is the reaffirmation of a warp rehearsed time and again to subdue those who go out on a limb for emancipation, those who understand that their road does not have follow behaviors in favor of globalization which leads to stark inequality.

Discerning the necessary quest for human development also involves the complexity of universal practices and

articulations threatened by interests aimed at the homogenization of societies and reproduce sophisticated methods of domination that call for the unimaginable possibilities offered by social sciences.

Russia can attest to the deconstruction of great advances, and to the dramatic and heartbreaking dismantling that resulted in the fall of the Union of Soviet Socialist Republics.

In the 1990's its previous life seemed neglected and the symbols were exposed to the downgrade suffered by socialism. In fact, there were those who dared to absurdly foretell the end of history, as a conclusive postulate of the culture of resignation.

However, against the background of that pitiful watershed, today we can see more clearly how this country has recovered from the landslides, and is tracing a map of influences in its search of future.

If one looks carefully at the recomposition of powers in international geopolitics, it could be understood that it is not a coincidence that this World Festival of Youth and Students has been held here, inviting the forces that historically have been the main protagonists of the renewal, creation and the concretion of a body of ideas for human emancipation.

For the first time, delegates from more than 70 countries of almost all continents met at the International Ministerial Meeting of the institutions responsible for the implementation of policies for youth, in which Cuba was represented by Susely Morfa González, first secretary of the National Young Communists League Committee.

The realization of dreams and hopes of the youth in the governmental agendas was the framework of exhibition and debate on an alternative social construction, in the same scenario as the centenary of the triumph of the October Revolution, an extraordinary event that has spaces dedicated in the Olympic Park of Sochi that received over 20 000 young people of more than 150 nations.

These numbers are also to be considered, and to the eyes of a Cuban they usually gain in magnitude when it strikes what means the logistics ensuring the intense days, ranging from food, transportation, staff deployed for the orientation and attention of the participants, to the gift of a mobile to each delegate and invited to the event.

But pay attention to the following detail, all this rigorous, delicate and diligent care does not entail the sign of expenditure, but the return of investment. The positive gaze, the close and endearing impression that begins to be drawn, positioning Russia in another level of acceptance in the youth, when the war of symbols continues to play with the minds.

By focusing on the mobiles given away, with a line included free of charge, you can understand the acute certainty of using in this context social networks like that other planet to which the earth has moved in a set of refractory mirrors. Add up to 20,000 users for a moment and stop to imagine the amazing result that will be added by your friends and their friends, who will virtually enter this geography through emotions.

The venue of the Festival should not have been chosen at random either. Sochi is a city designed and conceived for major events - note as close mega-events the 22nd. The Winter Olympic Games in 2014 and the 2018 World Cup in the same park that hosts the Festival, with a landscape that seems hand-worked, in detail, by the sensitive hands of an artist.

This harmonious framework also includes the visual campaign of the 19th Festival, a reverence for good taste and modernity, wide technological development and automation, in which the concept of the inaugural gala

reached its highest marks: an electrifying spectacle for its beauty and sensitivity, on a night of sky crowned by the sparkling and colorful profusion of pyrotechnic forms.

President Vladimir Putin's welcome speech also inspired confidence, empathy and security, and rather than reaffirming him as the strongest possible presidential candidate, he is presented as a world leader with an undeniable charisma and authority, at a time when one of its international counterparts show gestures, as well as contemptible, grotesque and absurd poses.

These elementary parallel readings of the dramaturgy of a space in which the Cubans did not stop defending their program, committed to the noble causes of the people and those forgotten from the ethical foundation of their Revolution, led me to reflect on the learning which this country has taken forcefully so that other errors do not take their toll on it.

Russia's strategic platform goes beyond political marketing, and has the courage to re-dimension the people's culture to face the challenges posed to it by this time, underpinned by the indispensable values emanating from it. They know in depth that denying these potentialities would open the doors to the lurking enemies.

Translated by ESTI

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